Renewable industrial heat navigator brief *→Solar thermal solutions*

Preface

In today's rapidly evolving energy landscape, companies face increasing pressure to reduce carbon emissions, not only to meet regulatory requirements but also to stay competitive and align with growing stakeholder expectations. Across the globe, companies have been successful in lowering their carbon footprint by procuring renewable electricity and the renewable electricity market is quickly maturing. However, heat used in industrial processes continues to be predominantly generated by burning fossil fuels and transitioning to renewable heat marks the next major frontier to further reduce industrial companies' scope 1 and 2 emissions. Investment decisions in renewable heat solutions have thus become a critical lever to decarbonize industrial processes, reduce long-term energy costs, and enhance operational resilience.

To support companies in assessing the suitability of different renewable heat solutions for their operations, WBCSD is publishing a series of navigator briefs centering on technologically mature renewable heat solutions available in the market.i These briefs aim to provide companies with insights that allow them to make informed investment decisions, offering a clear understanding of how renewable heat solutions can deliver both environmental benefits and returns on investment. The briefs assess the impact of the analyzed renewable heat solutions on key areas of a company's business, including:

1 **Business Summary**, giving a high-level strategic overview of the factors that favor and limit each renewable heating solution, as well as key takeaways from projects installed by peers.

→ Support broader business and sustainability goals by providing stable and competitively priced renewable heat *[refer to Business Summary, list*

→ Key capabilities and potential of the solution including technical and other requirements necessary for a successful implementation. *[refer to key*

→ Major challenges and benefits of the solution through examples and experiences of companies from implemented projects. *[refer to Business*

→ Indicative cost details and commercial parameters to be considered when assessing investment into the solution. *[refer to key commercial parameters]*

→ How the solution lowers emissions, improves the company's environmental profile, and furthers its sustainability goals. *[refer to key location parameters,*

→ Examples of how peers are implementing innovative solutions and forming partnerships to drive sustainability and boost confidence in investment decisions. *[refer to key learnings from implemented projects]*

→ Broad potential safety hazards to take appropriate safety measures

for each of the solutions. *[refer to other parameters]*

Environment, health and safety

Each brief is divided into four sections:

→ **Introduction**, providing a brief *2* overview of the renewable heating solution.

→ A table with **key parameters** to be considered by companies when assessing the suitability of each renewable heat solution for their operations.

→ A table with **key learnings** from *4* implemented projects showcasing the barriers overcome and the success factors that led to the implementation of the selected projects.

i) This series of briefs will cover technologies that are at Technology Readiness Level 7 and above, i.e. the prototypes of solutions have been demonstrated to work in operational environments.

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SOLAR THERMAL SOLUTIONS

RENEWABLE INDUSTRIAL HEAT NAVIGATOR BRIEF
SOLAR THERMAL SOLUTIONS

Business Summary - Solar thermal

310ºC Steam

120ºC Hot water

Up to

2.1-4.2m2 of land per kW

Up to

1.6-1.9m2 of land per kW

- *→* Availability of **land close to the facility**
- *→* Availability of **capital subsidies** and/or **[Heat-as-a-Service](https://www.wbcsd.org/news/heat-as-a-service-in-action-insights-from-early-renewable-heat-projects/)** financing models
- *→* A **clear commitment to decarbonization** by the industrial company

4RENEWABLE INDUSTRIAL HEAT NAVIGATOR BRIEF $\overline{4}$

€30-70 /MWh Levelized Cost of Heat

€20-50 /MWh Levelized Cost of Heat

CONCENTRATED SOLAR THERMAL

NON-CONCENTRATED SOLAR THERMAL

SOLAR THERMAL FOR INDUSTRY

- \circledast
- $\left(0\right)$
- *→* Carbon pricing and/or **available subsidies** on CAPEX
- *→* **Financing models** that spread the CAPEX over long periods
- *→* Location with high solar irradiance
- *→* **Remote location** as solar thermal doesn't require grid connection
- *→* **Year-round heat demand**

KEY

COMMON

SUCCESS

FACTORS

storage)

LIMITATIONS *→* Large **upfront** \circledast **investment** if not using Heat-as-a-Service *→* Availability of **suitable** \bigotimes **land** *→* **Competition for space** with solar photovoltaics (PV) *→* **Intermittence of heat production** (can be addressed with thermal

Solar thermal solutions use solar collectors to absorb sunlight and generate heat. They efficiently expose water or another fluid inside the collectors to the sun, heating it up to the desired temperature. The generated heat can then be used for residential and commercial heating, for district heating networks and industrial processes requiring hot water or steam at temperatures up to 400°C.

Currently, there are just under 1 GW $_{th}$ of solar thermal solutions for industrial processes installed globally.¹ However, the potential of the technology is much greater. Estimates forecast it can supply up to 12% of the global final energy demand² and feature it as an important piece in the portfolio of renewable heating solutions needed to reach net-zero GHG emissions. According to the International Energy Agency (IEA), the deployment of solar thermal solutions in industry needs to accelerate rapidly and be up to 20 times faster during 2022-2028 than currently projected to have a chance at limiting global warming to 1.5°C.³

Introduction 01.

Solar thermal solutions come with several inherent advantages which make them attractive for some industrial applications. These are:

- *→* They provide fully decarbonized and renewable heat.
- *→* They do not use any fuel to generate heat, vastly reducing operational costs and avoiding fossil fuel, electricity, and biomass price fluctuations as well as supply shortages.
- *→* Under favorable conditions, they offer short payback periods of 3-5 years.
- *→* They do not require costly upgrades to local grid or other infrastructure and can be deployed in fully offgrid remote locations.
- *→* They can supply low, medium, or high-pressure steam at temperatures up to 400°C.

Did you know?

Solar PV uses sunlight to produce electricity while solar thermal generates heat. The heat generated by solar thermal solutions can be used directly in industrial processes without the need for additional equipment such as electric boilers or heat pumps.

Additionally, solar thermal covers roughly 2-3x less space for the same amount of energy produced in comparison to solar PV. On the other hand, solar PV has a large established market, lowering costs signficantly, and the electricity it generates can have other uses.

Types of solar thermal

Solar thermal solutions encompass a variety of technologies that can be roughly split into two categories – non-concentrated and concentrated solar thermal solutions.4

- *→* **Non-concentrated** solar thermal solutions are mostly suitable for lower temperature uses – such as preheating water – but are more cost and space efficient. They include flat plate collectors, evacuated tube collectors, and compound parabolic concentrator collectors.
- *→* **Concentrated** solar thermal solutions concentrate direct sunlight into a specific point to generate heat at higher temperatures than their non-concentrated counterparts and can produce high pressure steam. They include parabolic trough and linear Fresnel solutions.

Additionally, solar thermal solutions can be paired with absorption chillers and other technologies to provide cooling to buildings and industrial processes. Finally, there are photovoltaic thermal (PVT) hybrid collectors producing both heat and electricity available on the market. However, this brief doesn't cover these solutions as their adoption for industrial processes is currently limited.

Figure 1: Types of solar thermal solutions and example industrial processes where they can supply heat

02. Key parameters for assessing *suitability of solar thermal*

The following parameters should be assessed in conjunction with each other to effectively evaluate suitability of solar thermal solutions. While each of them is important to be considered, generally, three main parameters are seen as crucial for assessing the commercial viability of solar thermal solutions. They are:

- *→* **Required temperature** (lower required temperature improves efficiency and lowers capital costs),
- *→* **Project size** (larger systems benefit from economies of scale), and
- *→* **Location** (high solar irradiance increases amount of heat generated and availability of land close to the industrial facility reduces the required investment).

Up to 310 °C **CONCERT CONCERTS** Concentrated solar thermal solutions can technically support temperatures up to 400°C, as evident from some projects in early development. Further specialized solutions reaching temperatures up to 1500°C are currently under research and development.5

> Solar thermal has high upfront investment costs and low operational costs. Increased utilization, especially during the summer months with the highest output potential, is key for commercial viability.

> Solar thermal heat generation is limited to daytime and without thermal storage requires up to 45-90 minutes after sunrise to reach desired temperatures, depending on the size of the installation.

Solar thermal solutions can cover up to 80% of energy demand when combined with thermal storage, compared to 20-30% without storage.

If using existing heat infrastructure, integration can be done in planned downtime without disrupting production.

The integration at the industrial process allows optimizing the solar thermal solution to provide heat at the temperature required by that process which is usually lower than the heat network temperature. This increases efficiency and lowers needed capital investments but can be more complex than the integration into the existing

The utilization of waste heat reduces the required capacity and the investment costs for the solar thermal solution. ° Waste heat can help deal with system inertia as it can be used to speed up the startup of the solar thermal plant

All De

Key parameters for assessing suitability of solar thermal: Key location parameters *continued*

Context

solutions can be generally installed on the ground as well as on roofs, such as most industrial ng area covers. Compared to solar PV, solar thermal collectors require 2-3x less space for the same t but generally require structures with higher load bearing capacity (up to 100kg/m²).

I installations can be combined with other land uses such as animal grazing.

ge from less than 100kW to several hundred MW.

ces reduce heat losses and the cost of equipment.

ove 1 km are technically possible and feasible for large plants but may be cost prohibitive for sub-

hical location and yearly solar irradiation roughly proportionally influence the commercials of the

° Operational projects are spread across the whole world. You can find their locations and specifications in **this** blished by AEE Intec.

approximate irradiation levels for your location on <mark>[this map](https://globalsolaratlas.info/map)</mark> provided by the World Bank Group, iolargis.

tions with high GHI and DNI include southwest of the United States, northern Africa, southern Europe

gh in India and Southeast Asia even though DNI is relatively low in these regions due to misty climate.

tions with medium GHI and DNI include east coast of the United States, central Europe, and northern

tions with relatively low GHI and DNI include northern Europe.

solutions require only a negligible amount of electricity to operate (e.g. for remote control access) nplemented in fully off-grid settings without connection to any network.

- ↑ Acquisition of land for the solar thermal solution
	-
- ↑ Farther distance between solar thermal solution and heat sink
- ↑ Need for additional integration equipment

↓ Larger plants benefit from economies of scale as the additional equipment (other than the collectors)

° Solar thermal solutions produce energy without any fuel. The operational costs are relatively small and are driven by operation and maintenance including the cleaning needs. They vary based on the environment, e.g. they can be higher in deserts due to the need to clean dust.

° The exact LCOH depends on local irradiance, operating temperatures, heat requirements, lifetime of the plant, cost of

° You can find example scenarios of LCOH for several European locations in a **[factsheet](https://solarheateurope.eu/wp-content/uploads/2024/04/EESF-Solar-heat-factsheet-f.pdf)** prepared by Solar Heat Europe

 \degree The lifecycle emissions of solar thermal solutions are only about 9-35 kg CO₂-eq per MWh⁸ coming primarily from the manufacturing process and steel production, as the solutions do not emit any CO₂ during their operation.

Solar thermal solutions have high upfront capital costs but minimal operational costs and long lifetime. They are therefore ideal for financing models such as **[Heat-as-a-Service](https://www.wbcsd.org/news/heat-as-a-service-in-action-insights-from-early-renewable-heat-projects/)** which allow companies to avoid the capital expenditure and rather just pay for the supply of heat.

02. Key parameters for assessing suitability of solar thermal: Other parameters *continued*

Source: Meriaura Energy, Solar thermal project in Nacozari de García, Mexico with Grupo México

 \bar{s} s heat temperature and temperature of the liquid returning to the solar thermal solution are key ne efficiency

nal solutions use thermal oil instead of water to transfer heat which may pose a water pollution hazard in

03. Key learnings from *implemented projects*

Turnhout, Belgium

Fairfield, **PACKAGING Ball – [SOLID](https://www.solid.at/en/success-stories/ball-solar-heat-for-can-production-2/)**

Qurayyah, 52015 Saudi Arabia

California, US **[Avery Dennison –](https://energy-nest.com/portfolio/case-study-avery-dennison/)**

CHEMICALS [Solarlite-Azteq –](https://energy-nest.com/portfolio/case-study-avery-dennison/) [Energynest](https://energy-nest.com/portfolio/case-study-avery-dennison/)

OIL & GAS Saudi Aramco – [TVP Solar](https://www.tvpsolar.com/project/qurayyah/)

AUTOMOTIVE

FOOD & BEVERAGE

AUTOMOTIVE [AVL – SOLID](https://www.solid.at/en/success-stories/avl-list-2/)

Graz, **Austria**

MINING Grupo México – [Jorgensen -](https://meriauraenergy.com/cases/la-caridad/) [Meriaura Energy](https://meriauraenergy.com/cases/la-caridad/)

> Bari, Italy

FOOD & BEVERAGE Birra Peroni – [Absolicon](https://www.absolicon.com/selected-projects-by-absolicon/birra-peroni-solar-installation/)

FOOD & BEVERAGE Carlsberg – [Absolicon](https://www.absolicon.com/selected-projects-by-absolicon/carlsberg-group-brewery-pilot-greece-draft/)

California Dairies Industries – [SOLID](https://www.solid.at/en/success-stories/dairy-industry-in-california/) FOOD & BEVERAGE

Turlock, California, \equiv US

FOOD & BEVERAGE [Jean Larnaudie –](http://ship2fair-h2020.eu/demo-4-larnaudie) [TVP Solar](http://ship2fair-h2020.eu/demo-4-larnaudie)

FOOD & BEVERAGE PepsiCo – [TVP Solar](https://www.tvpsolar.com/project/sete-lagoas/)

Sete Lagoas, Minas Gerais, Brazil

Sigma Alimentos – Modulo Solar

Volvo Group – Modulo Solar

FOOD & BEVERAGE FOOD & BEVERAGE PULP & PAPER Condat-sur-Vézère, rance Verdun, France Seville, **Spain Heineken – Engie – [Solarlite-Azteq](https://www.theclimatedrive.org/action-library/utilize-solar-thermal-to-cut-industrial-heat-emissions) [Lactalis Group –](https://newheat.com/en/projects/dairy-industry/) [Newheat](https://newheat.com/en/projects/dairy-industry/) Lecta Group – [Newheat](https://newheat.com/en/projects/condat-paper-mill-lecta/)**

03.

Dairies Industries to minimize

interference with existing processes.

integration

$\mathbf{0.3.}$ Key learnings from implemented projects *continued*

Annex: Links to external case studies

Glossary

CAPEX

Capital expenditure

DNI Direct normal irradiance

GHG Greenhouse gas

GHI Global horizontal irradiance **IEA** International Energy Agency

IEA SHC International Energy Agency Solar Heating and Cooling Programme

PV Photovoltaic

PVT Photovoltaic thermal

Endnotes

- 1. IEA SHC (2024), Solar Heat Worldwide, **[https://doi.](https://doi.org/10.18777/ieashc-shww-2024-0001) [org/10.18777/ieashc-shww-2024-0001](https://doi.org/10.18777/ieashc-shww-2024-0001)**
- 2. IEA SHC (2024), Technology Position Paper: Solar Heat for Industrial Processes (SHIP), **[https://www.iea-shc.](https://www.iea-shc.org/Data/Sites/1/publications/IEA-SHC-Task64-Technology-Position-Paper-SHIP-2024-01.pdf) [org/Data/Sites/1/publications/IEA-SHC-Task64-](https://www.iea-shc.org/Data/Sites/1/publications/IEA-SHC-Task64-Technology-Position-Paper-SHIP-2024-01.pdf) [Technology-Position-Paper-SHIP-2024-01.pdf](https://www.iea-shc.org/Data/Sites/1/publications/IEA-SHC-Task64-Technology-Position-Paper-SHIP-2024-01.pdf)**
- 3. IEA (2024), Renewables 2023, **[https://iea.blob.core.](https://iea.blob.core.windows.net/assets/96d66a8b-d502-476b-ba94-54ffda84cf72/Renewables_2023.pdf) [windows.net/assets/96d66a8b-d502-476b-ba94-](https://iea.blob.core.windows.net/assets/96d66a8b-d502-476b-ba94-54ffda84cf72/Renewables_2023.pdf) [54ffda84cf72/Renewables_2023.pdf](https://iea.blob.core.windows.net/assets/96d66a8b-d502-476b-ba94-54ffda84cf72/Renewables_2023.pdf)**
- 4. For more technical details about the solar thermal technology see the publications by IEA SHC **[Task64](https://task64.iea-shc.org/)** and **Task49**.
- 5. See more information about very high temperature solar thermal solutions in the work by **[SolarPACES](https://www.solarpaces.org/solarpaces-tasks/task-iv-solar-heat-integration-in-industrial-processes/) [Task IV](https://www.solarpaces.org/solarpaces-tasks/task-iv-solar-heat-integration-in-industrial-processes/)**.
- 6. Values based on 'IEA SHC (2024), Update on SHIP Technology Costs & SHIP Business and Financing Models, **[https://doi.org/10.18777/ieashc](https://doi.org/10.18777/ieashc-task64-2024-0005)[task64-2024-0005](https://doi.org/10.18777/ieashc-task64-2024-0005)**' and corroborated by contributing experts.
- 7. Values based on 'WBCSD, Concentrated solar heat, **[https://wbcsdpublications.org/wp-content/](https://wbcsdpublications.org/wp-content/uploads/2020/07/WBCSD_Business_Case_Concentrated_solar_heat.pdf) [uploads/2020/07/WBCSD_Business_Case_](https://wbcsdpublications.org/wp-content/uploads/2020/07/WBCSD_Business_Case_Concentrated_solar_heat.pdf) [Concentrated_solar_heat.pdf](https://wbcsdpublications.org/wp-content/uploads/2020/07/WBCSD_Business_Case_Concentrated_solar_heat.pdf)**' and expanded by contributing experts.
- 8. Gabio-Thomas et al. (2023), Environmental impacts of solar thermal power plants used in industrial supply chains, **[https://doi.org/10.1016/j.](https://doi.org/10.1016/j.tsep.2023.101670) [tsep.2023.101670](https://doi.org/10.1016/j.tsep.2023.101670)**; Milousi et al. (2019), Evaluating the Environmental Performance of Solar Energy Systems Through a Combined Life Cycle Assessment and Cost Analysis, **<https://doi.org/10.3390/su11092539>**

Disclaimer

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About WBCSD

The World Business Council for Sustainable Development (WBCSD) is a global community of over 225 of the world's leading businesses driving systems transformation for a better world in which 9+ billion people can live well, within planetary boundaries, by mid-century. Together, we transform the systems we work in to limit the impact of the climate crisis, restore nature and tackle inequality. We accelerate value chain transformation across key sectors and reshape the financial system to reward sustainable leadership and action through a lower cost of capital. Through the exchange of best practices, improving performance, accessing education, forming partnerships, and shaping the policy agenda, we drive progress in businesses and sharpen the accountability of their performance.

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