



Leading Resilient Enterprises

in Our Changing World

Stanford | Doerr
School of Sustainability

in collaboration with



Quick Facts

DELIVERY: In-person program

DURATION: 7 days

DATES: August 2-8, 2025

PRICING: USD 28,500 (accommodation and meals included)

APPLICATION DEADLINE: April 15, 2025

LEARNING EXPERIENCE INCLUDES

- Four days of classroom sessions on campus at Stanford
- Three days offsite engaging in hands-on excursions throughout Northern California
- Sessions by experts from across Stanford University and WBCSD in sustainability science, business strategy, public policy, and leadership

Overview

In today's rapidly evolving business landscape, sustainability has become a critical driver of value and long-term success. **Leading Resilient Enterprises in Our Changing World**, designed and taught in collaboration with experts from the World Business Council for Sustainable Development (WBCSD), is for C-suite executives and senior leaders who are looking to advance their understanding of sustainability science, integrate sustainability into core business functions, and empower their organizations to thrive against the backdrop of an unfolding sustainability transformation.

Dive into a transformational leadership journey that combines dynamic classroom learning with eye-opening excursions. You will confront real-world challenges head-on, gaining a powerful, firsthand perspective on sustainability's vital role in shaping the future of your business.

Key Benefits

→ Appreciate the scientific foundations of sustainability

Participants will gain a fundamental understanding of sustainability science and global trends related to climate, nature, and quality of life.

→ Understand the intersection of sustainability with business functions

Participants will explore the intersection of sustainability with various business areas such as human resources, finance, marketing, technology, legal, and operations, and come away with key insights as to how sustainability can be effectively integrated across their organizations.

→ Navigate global sustainability policies and regulations

Participants will gain insights into key global regulations and policies related to sustainability, understanding their implications for business operations, compliance, and corporate governance.

→ Develop leadership strategies for sustainability

Discover forward-thinking strategies that position your organization to lead in sustainability transformation and thrive in a rapidly changing market.

→ Experience sustainability challenges & opportunities firsthand

Through hands-on excursions, participants will interact with environmental and social challenges and solutions firsthand, deepening their appreciation of a broad range of sustainability topics such as wildfires, human health, water, agriculture, oceans, and sustainable cities.

→ Join a future-focused leadership network

Collaborate with senior executives and thought leaders from across industries and geographies, becoming part of an active leadership network in support of a more sustainable future.





Who is the program for?

This program is designed for C-suite executives and senior leaders who are motivated to deepen their appreciation of sustainability science and explore a variety of sustainability challenges and opportunities firsthand. It is ideal for those across industries who recognize the growing importance of sustainability in long-term business success.

Faculty

The program is taught by leading experts from across Stanford University and WBCSD in sustainability science, business strategy, public policy, and leadership. Our faculty and industry guest speakers bring real-world experience and cutting-edge research to the classroom and excursions, offering participants a blend of theoretical knowledge and practical insights.

Format & Location

Held on campus at Stanford and at various hands-on day trips throughout Northern California, the program provides participants with the unique opportunity to engage with researchers, experts in the field, companies, and communities all striving for a more sustainable future.

[APPLY NOW](#)

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